

IPD-OUM

INSTITUTE OF PROFESSIONAL DEVELOPMENT
**OPEN UNIVERSITY
MALAYSIA**

Developing Human Capital & People Management

About OPEN UNIVERSITY MALAYSIA



OUM is owned by the first 11 Public Universities in Malaysia. This has enabled the University to tap on not only the finest and best academic experts in Malaysia but the varied facilities such as laboratories and classrooms throughout the country.

Academic programmes are designed to facilitate students acquire the extra skills in the market place, to give them the added value in a growing competitive world and to meet challenges both domestically and in the international arena. Its strengths span a wide range of disciplines, from IT and Engineering to the Arts and Social Sciences, Business and Science. Quality and flexibility are the key words for all our programmes and we focus on the application of knowledge and skills.

About IPD

Recognizing the need to stay competitive in today's knowledge-based global economy the Institute of Professional Development (IPD) was officially founded in November, 2000 as one of the centers of excellence within the Open University Malaysia. The Institute of Professional Development (IPD) has begun to establish itself as a leading school for adult learning programmes within and outside OUM.

IPD sees itself to be the leading life – long learning programmes provider for working adults in the region. Presently IPD have been working with a diverse network of leading local and international experts to provide the cutting edge and innovative professional and management development programmes for individuals and organizations that require solutions in people and organizational behaviour.

Contact Us

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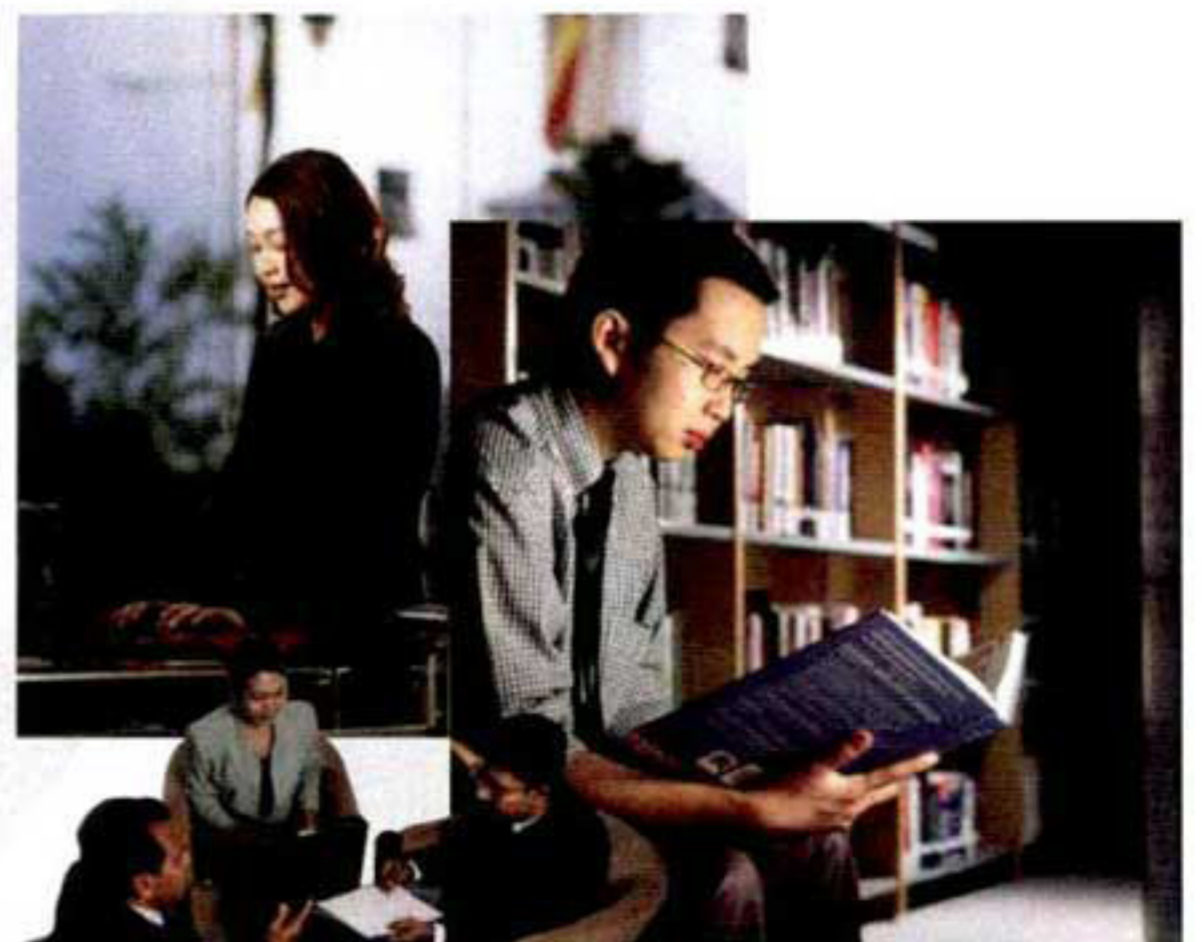
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Executive Diploma in **Business Management**



Introduction

The globalization of business requires formal understanding of business principles and practice. No longer can one expect to be a world class player with only intuitive business acumen. The pursuit of business management studies will provide the foundation for effective operations of a business both locally and internationally.

Across a large spectrum of industries, there is a great demand for business management graduates because of the multiple applicability of the programme content. The knowledge derived from the course is the touchstone for an organisation as it encompasses most elements critical for its success. Besides employability the graduates will also be able to consider the option of self employment .

A team of experts, in their areas of specialization, deliver this exciting programme.

Objectives

- Introduce principles of different management approaches
- Analyse strategic planning and process
- Understand the critical role of human resource
- Identify the legal frame work of business operations

Entry Requirements

- SPM 3 credits with 3 years working experience; or
- STPM 2 principals with 1 year working experience; or
- Diploma recognized by OUM with 1 year working experience; or
- Basic Degree in any discipline, recognized by any local/public universities or private colleges.

Modules

- Introduction to Management
- Principles of Human Resource Management
- Business Communication
- Organizational Behavior
- Introduction to Economics
- Introduction to Marketing
- Entrepreneurship
- Introduction to Accounting
- Introduction to Business Law
- Project Paper & Presentation

Highlights

- Access to OUM Digital Library
- Weekend classes
- Specially prepared notes & handouts
- Flexible monthly payment scheme / EPF withdrawal

Fees

Registration	RM 200
Course Fee	RM8000 (PM)
	RM8500 (EM)



Awarding of Certificate

Certificate will be awarded by Institute of Professional Development, Open University Malaysia to participants upon successful completion of the course.

Assesment

• Examination	60%
• Assignment	40%
• Project Paper & Presentation	100%



lifelong learning begins here...

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www.ipd.oum.edu.my